GOOD NEWS
Amazon Updates the Public on How it is Helping Protect Employees and Communities During the COVID-19 Pandemic

For nearly a year since this pandemic began, essential workers have been just that – essential. They have helped purchase groceries for families, taught children in virtual classrooms, and delivered packages and mail. As we continue to quarantine in our homes, delivery drivers and fulfillment center workers continue to help us get through each day by supplying us with our varying needs in a safe and socially distant way.

Recently, Amazon described on its website what it is doing to keep its employees and their communities safe during this very busy time for the company. The company’s blog stated that it is lending support to President Joe Biden’s administration in its effort to vaccinate 100 million people in the first 100 days of his presidency, advocating for COVID-19 vaccinations for its front-line employees, including team members working in fulfillment and data centers, and at Whole Foods Market stores. The company has also ramped-up onsite COVID-19 testing for employees (thanks to the ingenuity of its fast-moving response team), made over...
The CPT Cohosts 15th Annual Audit Conference

More than 150 business leaders, public accountants, educators, and policy setters convened for Ensuring Integrity: The 15th Annual Audit Conference, on December 1 – 2, 2020. Hosted by the Robert Zicklin Center for Corporate Integrity at Baruch College and the NASBA Center for the Public Trust (CPT), the annual conference provided a forum for interaction and discussion between representatives from the American Institute of Certified Public Accountants (AICPA), the Securities and Exchange Commission (SEC) and the Public Company Accounting Oversight Board (PCAOB).

CPT President Alfonzo Alexander opened the conference by welcoming guests and giving opening remarks. The program was headlined by Diana Stoltzfus, Deputy Chief Accountant, Office of the Chief Accountant at the SEC, and Barbara Vanich, Deputy Chief Auditor, Office of the Chief Auditor, PCAOB.

Other conference speakers and panelists included: George Botic (PCAOB), Jim Burton (Grant Thornton), Ben Campbell (Deloitte), Douglas Carmichael (Baruch College), Harry Cohen (KPMG LLP), Bob Dohrer (RSM), Audrey Gramling (Oklahoma State), Tracy Harding (ASB), Chair, Susan Jones (KPMG International), Kathleen Karatas (Bee, Bergvall & Co.), Diane Larsen (EY), Jeff Mahoney (Council of Institutional Investors), Mike Maloney (Credibility International), Dennis McGowan (Center for Audit Quality), Claudius Modesti, (Akin Gump Strauss Hauer & Feld LLP), and Alan Skinner (Carr Riggs & Ingram).

For the first time in its 15-year history, the conference was held virtually, via Zoom, due to the ongoing COVID-19 pandemic. The duration of the conference was shortened, and the program was divided over two days for all attendees to retain the maximum amount of information. The conference will be featured in an upcoming issue of The CPA Journal.

Are you interested in attending the 2021 conference? Email info@thecpt.org for more information.

2020 NASBA CPT Run for What’s Right Virtual 5K Recap

The CPT’s Run for What’s Right Virtual 5K launched during NASBA’s Annual Meeting on November 2 and concluded on December 31, raising $25,639. Proceeds from this event enable the CPT to take its programs to more college campuses and support the CPT’s mission to develop, empower and promote ethical leaders.

The CPT is excited about the opportunities this support will bring to help expand program offerings to students and professionals in 2021. Thanks to all who supported the CPT’s Run for What’s Right Virtual 5K!

Your continued support is critical to the CPT’s mission. If you would like to invest in ethical leadership, please visit www.thecpt.org/donations/. Checks can also be mailed to:

Center for the Public Trust
P.O. Box 306262
Nashville, TN 37230-6272

Again, thank you for your support of the CPT and ethical leadership development!
“It is important to know the many ways that ethical practices manifest in the workplace, and they are not always immediately apparent, but they are opportunities for us all to become better, more ethical leaders.”

- Student Survey Respondent, LWI Fall 2020 Series

### STUDENT NEWS

The Lead with Integrity (LWI) Speaker Series is back! Over the course of three days, for one hour each day, national speakers will present on topics such as ethical leadership, equity, integrity, academic honesty, and more. StudentCPT and non-StudentCPT leaders alike are invited to join the virtual leadership conference. Learn more at studentcpt.org.

**Tuesday, March 2, 12:00 p.m. – 1:00 p.m. (Central)**
Mariah Yates, PhD, Assistant Professor - Management at Western Kentucky University’s Gordon Ford College of Business

**Wednesday, March 3, 12:00 p.m. – 1:00 p.m. (Central)**
Alfonzo Alexander, Chief Ethics and Diversity Officer of the National Association of State Boards of Accountancy (NASBA) and President of NASBA’s Center for the Public Trust (CPT)

**Thursday, March 4, 12:00 p.m. – 1:00 p.m. (Central)**
Traci Otey Blunt, SVP Corporate Communications, National Football League (NFL)

We want to hear from you!

The NASBA Center for the Public Trust (CPT) invites you to participate in a 15-minute survey to provide valuable feedback on the CPT’s brand strategy. The results of this project will shape future strategies for marketing and communication for the CPT, so your responses are very important.

Thank you in advance for taking the time to complete this survey!

https://www.surveymonkey.com/r/8L5B6VP

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150 process updates, including enhanced cleaning and social distancing measures, and implemented disinfectant spraying and temperature checks across operations worldwide. Lastly, Amazon distributed an abundant amount of personal protective gear, including millions of masks for employees and much more.

The CPT loves to hear about companies that are looking out for the best interests of their employees. Especially during these trying times, it is reassuring to learn that large companies, like Amazon, place a high importance on the safety and well-being of their workforce.
Lead with Integrity

March 2 - 4, 2021

Learn more at studentcpt.org