

BEING A DIFFERENCE *Award*

The NASBA Center for the Public Trust (CPT) supports and promotes ethical behavior, actions and activities within the business and professional communities. Each year, the NASBA CPT honors individuals who positively impact business with strong, ethical leadership.

Through the *Being a Difference Award*, the CPT recognizes individuals practicing high standards of ethical, business leadership. *Being a Difference Award* recipients do not simply aspire to make a difference – they are *Being a Difference* in their careers and other endeavors by embodying the very best in principled behavior and integrity.

The NASBA CPT is seeking nominations from a wide array of businesses and industries across the nation for the 2012-2013 *Being a Difference Award*. CPT supporters and the business community at-large are encouraged to nominate individuals who are *Being a Difference* – in their environment (industry, profession, or community).

AWARD CRITERIA

Nominees will be considered on the following criteria:

- ★ Holds a leadership position within his or her organization.
- ★ Has shown exemplary conduct with key stakeholders including staff, clients, vendors and the community.
- ★ Has taken the lead or provided significant support to ethical practices or programs within his or her organization.
- ★ Exhibits personal values and actions that demonstrate integrity and ethics.
- ★ Has faced a recent challenge and overcome it with integrity, or taken other recent steps to show commitment to ethics is currently active.
- ★ Has taken the lead or supported efforts emphasizing good corporate responsibility.

Nominations must be received **by 5 p.m. CDT** on **MAY 31, 2012**. Entries can be submitted via:



Online: www.centerforpublictrust.org/BeingADifferenceNomination
Email: awalters@nasba.org
Fax: 615.564.2129
Mail: 150 Fourth Ave N, Suite 700
Nashville, TN 37219

Questions? Contact Amy Walters at 615.564.2129

2012-13 NOMINATION FORM

Due by 5 p.m. CDT on May 31, 2012

NOMINEE INFORMATION

First Name	Middle Initial	Last Name

Address	City/State	ZIP Code

Telephone Number	Fax Number	Email Address

Position: President Vice President Executive Director Other: _____

Industry: _____

Company: _____

Primary Responsibilities: _____

REVIEW QUESTIONS

Please provide specific examples of the nominee's commitment to and support of practicing high standards of ethical, business leadership. To complete the nomination, please answer the questions below on a separate document, taking care to identify your answers with the corresponding question number. Attach the answers to this nomination form, along with any other supporting materials.

1. Describe an ethical dilemma or situation which the nominee resolved.
2. Describe how the nominee serves as a leader in his or her business sector.
3. Explain how the nominee adheres to ethical principles and exudes them in his or her career.
4. Explain why the nominee is deserving of the *Being a Difference Award*.

NOMINATOR INFORMATION

Name		Title

Address	City/State	ZIP Code

Telephone Number	Fax Number	Email Address

How did you hear about this award?

- CPT Newsletter CPT email CPT direct mail CPT Website NASBA Newsletter NASBA email NASBA Website
 Twitter/Facebook Colleague Other: _____