

# ETHICS MATTERS

NASBA  
CENTER FOR THE  
PUBLIC TRUST



WE CHAMPION ETHICAL LEADERS

October 2020



## Lead with Integrity Leadership Series is Back!

Last summer, the well anticipated StudentCPT Leadership Conference (SLC) was canceled due to COVID-19 concerns. Instead, the NASBA Center for the Public Trust hosted the Lead with Integrity Leadership Series, which featured speakers discussing a variety of topics including strengths-based leadership, networking in the new age, the power of courage and StudentCPT chapter operations. The CPT is bringing the conference back October 27, 28 and 29. Students will join national speakers for one-hour sessions over the course of three days. CPT President Alfonzo Alexander will be discussing what the “perfect team” looks like. CEO of Galindo Consulting and Founding CPT Board Member, Linda Galindo, will introduce strategies for leading with accountability and authenticity. CEO/Founder of G360 Surveys and previous Chapter Advisor at Vanderbilt University, Brian Griffith, will discuss why feedback is important and how that relates to leadership.

**Tuesday, October 27 | 12:00 p.m. – 1:00 p.m. (CT)**

**Feast or Famine, Ethics and Accountability in the Workplace with Linda Galindo**

**Wednesday, October 28 | 12:00 p.m. – 1:00 p.m. (CT)**

**Intentional Leadership with Alfonzo Alexander**

**Thursday, October 29 | 12:00 p.m. – 1:00 p.m. (CT)**

**Regular Feedback and Intentional Practice is the Key to Leadership Development with Brian Griffith**

## GOOD NEWS

### Higher Ed Professionals and Students Help Frontline Workers During COVID-19

After the COVID-19 pandemic began to sweep the world and change lives forever, we began to remind ourselves that, “We are all in this together.” This sentiment was true back in March 2020 and it still rings true nearly six months later. It is easy to forget that our neighbors, colleagues and friends may also be struggling to maintain normalcy in their day-to-day lives. More than ever, we cannot forget to lift up our communities and loved ones.

These days, students, staff, faculty and university administrators across the country are doing just that. From mixing and creating hand sanitizers in chemistry labs, transporting COVID-19 test swabs, collecting supplies, such as masks and gloves, to assisting with childcare and pet sitting, higher education students, staff and universities are making a difference across the country.

In a recent article, Hana El-Samad, an organizer of a volunteer consortium and the Kuo Family endowed professor and vice chair of the department of biochemistry [continued on page 5](#)

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For more information or for student registration, visit [studentcpt.org](http://studentcpt.org). ☆



## Support the CPT by Joining the 2020 Virtual 5K

A year ago, the NASBA Center for the Public Trust (CPT) held its first ever virtual 5K. Little did CPT staff know that trendsetting virtual events would become the norm for 2020. From virtual meetings to virtual trainings, the CPT's approach and processes have been adapted, so professionals and students continue to receive the education needed for ethical decision-making and leadership.

Throughout the years, the support for the CPT has consistently grown. We believe this success is because of the CPT's exciting events and opportunities that are offered to CPT supporters. Given the current environment, it makes sense that the CPT expands the virtual 5K concept that was launched last year.

In the coming days, details will be sent out on how you can participate and/or support the 2020 Virtual 5K. The CPT's website, [www.thecpt.org](http://www.thecpt.org), will also provide additional details.

If you prefer to make your contribution today instead of participating in a virtual 5K, you can do so by visiting: [www.thecpt.org/donations](http://www.thecpt.org/donations). You may also contribute by mailing a check to:

NASBA Center for the Public Trust  
P.O. Box 306272  
Nashville, TN 37230 ☆



## LEAD WITH INTEGRITY

We Can Do It Together

**ALFONZO D. ALEXANDER**  
PRESIDENT, NASBA CENTER FOR THE PUBLIC TRUST  
CHIEF ETHICS AND DIVERSITY OFFICER, NASBA

These days, it may not be ideal for me to talk about all of us being in this together. For many, the natural human need for togetherness is not being met, due to COVID-19. American citizens are formulating opinions about racial issues in our country that challenge us being together in thought. In addition, with a national election coming in a few days, our tendency is to pick a side and not be together. I have some thoughts to share with you on how we can be together when not together, despite today's challenges.

How can we really be together when social distancing is advisable and mandated in many places? It is difficult. However, I have found success in an old and forgotten approach, one-on-one time. I know you are thinking this is overly simplified, and it may be for you. However, the last two months have proven to be great for me. I figured out how to have quality time with family and friends by spending time alone with them. For some, we have enjoyed time on the phone that was not rushed or driven by an agenda. For others it has been going for a quick coffee, a walk, or even a meal outdoors. The epiphany for me came when I realized I had stopped taking real time to engage with people consistently because we were always in a group meeting or seeking to complete our meeting agenda. My new strategy the past few weeks has been to spend quality time with individuals, twice per week. It has been great.

How can you be together when you frequently have to take or explain your position on issues regarding race? Almost everyone has an opinion, and it is difficult to be together in today's racial climate. The passion people have around this topic challenges us and our togetherness. However, we can come together with great success if we make two important decisions. If we first decide that our opinion is just one opinion, not necessarily the right one, we can then be open to understanding others and their perspectives. If we also decide to make it a priority to listen for common ground, we will find a way to come together. By coming together, perhaps we can make positive changes.

Is it possible to be together in a country this divided by political lines? I say yes. We are in a time of political conflict. The original definition of conflict speaks to the intersection of chaos and opportunity. There is opportunity for us to thrive together by focusing on solutions to problems versus people on the opposing sides. If we come together and attack the problems that cause us to be in conflict, we will overcome our challenges. Let's remove the chaos and seize the opportunity together.

Being together or not together is a choice. Even when we start in different places, we can finish together. Join me as I lead with integrity. We can do this together. ☆

## New Partnership Enhances ELCP

The NASBA Center for the Public Trust is thrilled to announce a new partnership with Red Flag Mania. Red Flag Mania is a game-based investigative experience that allows students to solve true crime stories in a fun and interactive way. This learning tool will enhance the already existing Ethical Leadership Certification Program (ELCP), which enrolled over 4,000 student leaders last year. The enhanced program will be piloted in the fall semester and will launch in the spring of 2021. ☆





Colorado Springs StudentCPT chapter

## STUDENT NEWS

**Tennessee Tech University's** StudentCPT chapter spring semester was cut short because of COVID-19. As a result, they did not get a chance to celebrate their Campus *Being a Difference* Award winners. The chapter kicked-off the new year by presenting last year's *Being a Difference* Award winners with framed certificates.



**University of Colorado, Colorado Springs** StudentCPT chapter joined their school for a socially distanced club fair. Leaders recruited new members and invited them to join the club for the annual back to school kick-off meeting.

**Oklahoma State University's** business school hosted a virtual student organization fair. The StudentCPT chapter answered questions for potential new members and shared their fall programming calendar. The chapter has more than 100 members so far this semester!



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## Higher Ed Professionals and Students Help Frontline Workers During COVID-19

and biophysics at the University of California, San Francisco, discussed her group's work – publishing scientific information on mask decontamination strategies. “We came together and did what scientists do best – read available literature, synthesize information, evaluate data and debate vigorously. Our goal is to better equip hospitals and healthcare personnel in these challenging times with concise, organized, data-backed information on this important issue.”

The NASBA Center for the Public Trust is grateful to work with universities and students across the country and hear about the wonderful things they are doing for their communities. During these trying times, it is even more gratifying to learn that those in education continue to make supporting one another a top priority. ☆

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# It's BACK!



The 2021 *Ethics in Action* Video Competition has officially launched. Students are encouraged to submit videos between now and March 28, 2021, for a chance to win bragging rights and some serious prizes!

Learn more at [studentcpt.org/videocompetition](https://studentcpt.org/videocompetition).