

ETHICS MATTERS

NASBA
CENTER FOR THE
PUBLIC TRUST



WE CHAMPION ETHICAL LEADERS

July/August 2019

GOOD NEWS

Warren Buffett to Donate Shares Worth Billions to Charity

Warren Buffett, Chairman and CEO of Berkshire Hathaway and the world's fourth wealthiest man, is donating shares of Berkshire Hathaway, an American multinational conglomerate holding company, to five charities. The sum of his donation is said to be worth a staggering \$3.6 billion. The selected charities are the Bill & Melinda Gates Foundation, Susan Thompson Buffett Foundation, Sherwood Foundation, Howard G. Buffett Foundation and NoVo Foundation.

Buffett began donating some of his shares to charity in 2006. In 2010, he helped launch The Giving Pledge. With that pledge, hundreds of the wealthiest people in the world promised to donate a large portion of their wealth to philanthropic organizations. Buffett has vowed to donate over 99 percent of his fortune to charity. To date, he has donated roughly \$34 billion to charity. The CPT loves Good News stories. Do you have one to share? Email us at info@thecpt.org ☆



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Student Leaders Gather in Nation's Capital for Annual Leadership Conference

The NASBA Center for the Public Trust (CPT) hosted its 9th annual StudentCPT Leadership Conference (SLC) in Washington, D.C., June 10-12. Fifty-two student leaders from around the United States came together for two days of leadership development and chapter training.

The conference commenced with Sedrik Newbern, the CPT's newest staff member and operations director, speaking to students about perseverance and overcoming obstacles to succeed in life. Next, students learned how to navigate networking with Ashley Metivier, Student Programs Manager, and Sara Urbaniak, Development and Student Programs Specialist. They then got the opportunity to put their new knowledge to the test while joining NASBA members for lunch.

Dr. William Latham, Chief Student Development and Success Officer at the University of the District of Columbia, had students examine their strengths in an interactive presentation and taught students how they can best use them as it relates to leadership.

On the final day, teams of students presented on numerous case studies they were introduced to the night beforehand. Students were asked to give counsel and advice to the fictional characters in each case. CPT Board Members played the role of fictional characters and advisors. The day concluded with Metivier and Urbaniak sharing tips and tricks on how chapters can achieve Golden Star Chapter status.

The CPT is grateful for the generous sponsors, speakers and volunteers who made the conference possible for 52 bright leaders! ☆



Why I Give

Donald H. Burkett, CPT Chairman

Donald H. Burkett serves as CPT chairman and is a proud supporter of the organization.

Why did you first give to the NASBA Center for the Public Trust (CPT)?

I believe in the CPT's mission and every dollar contributed allows the organization to touch more lives. The CPT staff truly makes a difference!

What do you believe would transform ethical leadership the most?

Leaders who not only talk about ethical leadership but *lead by example*. My dad was the most ethical man I have ever known by the example he set for his children.

- To be kind to people, *he always was*
- To reach out and help people who needed help, *he always did*
- Do not talk bad about people, *he never did*
- Earn a day's wage, *he always did*

We need ethical leaders who "*walk the walk*."

Who is an ethical leader you look up to?

Lou Holtz was the head football coach at University of South Carolina, and I admire his ethics. My favorite quote of his is, "I follow three rules: do the right thing, do the best you can, and always show people you care."

Why do you continue to give toward the CPT's mission?

I want to support the CPT's wonderful staff and help give them the monetary resources to succeed. ☆



LEAD WITH INTEGRITY

Education, Experience and Relationships

ALFONZO D. ALEXANDER
PRESIDENT, NASBA CENTER FOR THE PUBLIC TRUST
CHIEF ETHICS AND DIVERSITY OFFICER, NASBA

Reflecting on my professional journey, I was reminded about the variety of lessons I have learned, impacting my career and life. Some lessons came from formal education opportunities, others from experiences, and more from relationships. My belief is that these three platforms have provided me with tremendous exposures that are helping me continue to grow as a leader. Today, I am sharing my thoughts on each to encourage you on your journey.

Education is critical for our development as ethical leaders, and it can come in many ways. Education includes formal courses we take for credit or certification, or they can be less formal workshops taken in class or online. This type of education is important because it often gives the technical learning we need. It also helps us be disciplined. Formal education with a graduation or certification at the end of the process usually requires us to exercise discipline to complete the process. I am confident that my formal education experiences gave me understanding of the parameters and the discipline to get things done.

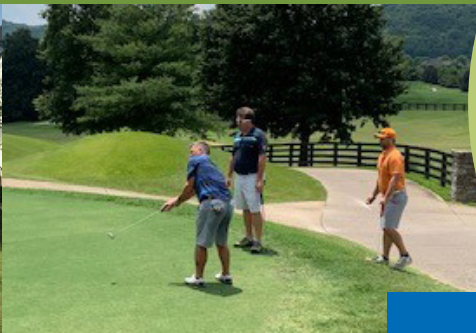
Experience compliments education and it is often how we learn best. On many occasions, I have gone into situations and had to make decisions about new circumstances. In fact, experience is ongoing training. I have now learned that my experience trumps my knowledge in almost every case. I am best when I operate in areas where I have experience that I can use along with my education. The greatest thing about experience is that when we are open, we grow from our positive and negative experiences. As the saying goes, "Experience is the best teacher."

Relationships are very important in the development of an ethical leader. I can attribute a significant amount of success on my journey to relationships established along the way. Through relationships, we gain mentorship from other leaders. We can also establish meaningful relationships with like-minded individuals who can lead us to opportunities to grow, personally and professionally. My relationships are so important to me because I learn from watching others, and I use my relationships to teach others from my experiences.

Education sets the tone and is a guide for ethical leaders. Experience provides invaluable, broad and flexible training for ethical leaders. Relationships allow ethical leaders to save time by learning from the successes and failures of others. All three have been instrumental for me, and I hope you reflect on these to help you *Lead with Integrity*. ☆

Thank you to Donny and all our generous donors throughout the years. Because of your financial support, the CPT continues to develop, empower, and promote ethical leadership on campuses and in the workforce.

Thank You



NASBA CENTER FOR THE PUBLIC TRUST GOLF CLASSIC

On July 8, the NASBA Center for the Public Trust (CPT) hosted a golf fundraiser at The Governor's Club in Brentwood, TN. Twelve teams competed in a scramble tournament to help support student chapter programs across the nation. Those in attendance included current and past chair of the CPT, Donny Burkett and David Costello (2012 – 2018), current members of the NASBA Board of Directors, Jimmy Burkes (Treasurer) and Mike Fritz (Secretary), past chair of NASBA, Michael Daggett (2010 – 2011), NASBA employees, and business professionals representing the Middle Tennessee area.

Special thanks to the event sponsors, hole sponsors and players.

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If you are interested in participating in next year's tournament, please contact Sara Urbaniak at surbaniak@thecpt.org or info@thecpt.org for sponsorship and event details.

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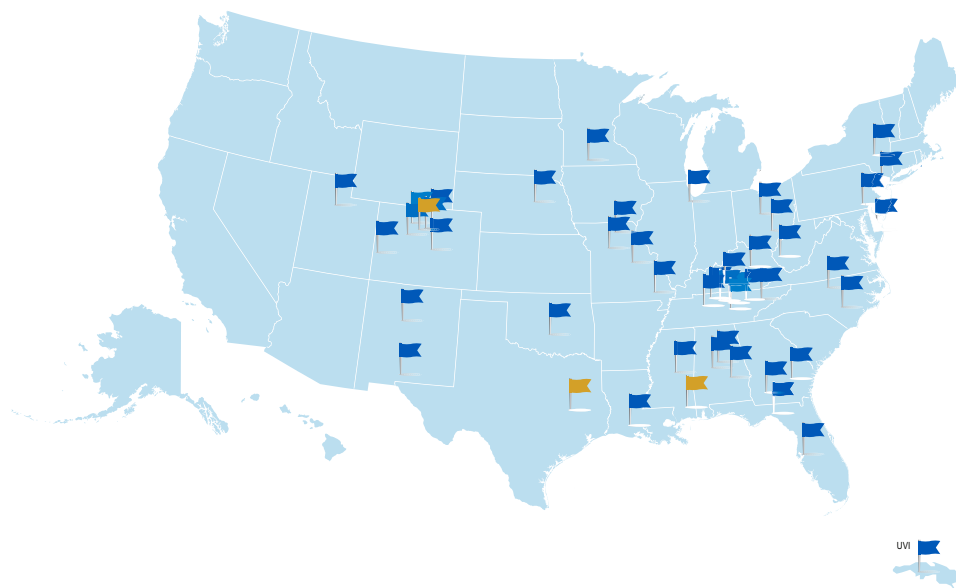
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STUDENT NEWS

Do you want to start a StudentCPT Chapter in your state?
Contact Ashley Metivier, Student Programs Manager, amativier@thecpt.org.



See Why Herb Chain, Assistant Professor at St. John's University, Incorporates the Ethical Leadership Certification Program Into His Classes.

"I have required my students to complete the NASBA Center for the Public Trust's Ethical Leadership Certification Program as part of our graduate accounting degree capstone course, Accounting Ethics and Professionalism. I have found it to be a valuable supplement to our class discussions and required preparation materials, and recommend its incorporation into other, similar courses." ☆

Herbert M. Chain, MBA, CPA
 Assistant Professor
 St. John's University
 Retired Deloitte Partner



CPT LEADERSHIP

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THANK YOU!

A special thank you to our Sponsor a Leader donors. Because of their contributions, the NASBA Center for the Public Trust (CPT) was able to develop, empower and promote ethical leaders among college students. The 2019 StudentCPT Leadership Conference delegation consisted of 52 students, from 36 colleges and universities, across 21 states and the Virgin Islands. Delegates identified their obstacles and developed a plan to overcome them, strategically networked with NASBA members, accepted their strengths and learned how to apply them, resolved ethical case studies, and gained insight and ideas on how to better their student chapter.

Thank you to the following sponsors:

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