The NASBA CPT Co-Hosts 13th Annual Audit Conference

On December 4, 2018, business men and women, public accountants, educators and policy setters gathered for the 13th annual Ensuring Integrity: Audit Conference at Baruch College. Hosted by the Zicklin Center for Corporate Integrity and the NASBA Center for the Public Trust (CPT), the conference provides a forum for interaction and discussion between representatives from the American Institute of Certified Public Accountants (AICPA), the Securities and Exchange Commission (SEC) and the Public Company Accounting Oversight Board (PCAOB).

CPT President, Alfonzo Alexander, opened the conference by welcoming guests and giving opening remarks. Other conference speakers and panelists included: Mark Adler (PCAOB); Cathy Allen (Audit Conduct); Noel Allen (NASBA); Douglas Bloom (PwC); Meredith Canady (KPMG); Douglas Carmichael (Baruch College); Robert Colson (Baruch College); Brian Croteau (PwC); Sheri Fabian (Grant Thornton); Chris Halterman (EY); Kathleen Healy (PwC); Matthew Jacques (SEC); James Kaiser (PCAOB); Brian Lunch (EY); Patrick McNamee (PCAOB); Kyle Owens (Crowe LLP); Marc Panucci (SEC); Amy Park (Deloitte & Touche LLP); Jennifer Rand (PCAOB); Thomas Ray (Baruch College); Mike Santay (ASB); Lisa Snyder (BDO); Scott Taub (Financial Reporting Advisors LLC); Scott Univer (Mazaras USA LLP); Phil Wedemeyer (Ensco LLC); Michael Young (Willkie Farr & Gallagher) and Megan Zietsman (IAASB).

Attendees were eligible to earn up to eight hours in continuing professional education (CPE). Are you interested in attending the 2019 conference? Email info@thecpt.org for more information.
Leaders are recognized for various things. Many receive acknowledgement for their work, awards for their success, and rewards for their achievements. A friend of mine is an example of a leader who has received accolades for all of the above, and more. However, in a recent conversation, he shared with me that what he values most is his giving.

My friend, who I will will refer to as Chuck to keep him anonymous, had a successful career prior to his retirement. He built a great reputation as an integrity-based leader, and he was recognized by many as an industry trailblazer in his area of expertise. All of this work, though rewarding for him, was not fulfilling.

Chuck receives his fulfillment from giving. Yes, he provides financial support to causes and organizations that compel him. However, he thrives off giving his time and talents to others. Chuck believes he experienced career success so he could share his knowledge and experience to develop others.

Through Chuck and other ethical leaders, I have noticed that many enjoy and value giving to develop others. I encourage you to incorporate this type of giving into your personal value system.

This year, join me in creating value by dedicating some of your time and talent to develop someone else.

As always, Lead with Integrity! ★

A Donor’s Social Return on Investment

During the start of a new year, you may take time to look closely at your personal return on investments, like the value of your home or your retirement plan. Do you ever wonder about your return on donations? As a NASBA Center for the Public Trust (CPT) donor, not only are you investing in students and their ethical leadership skills, you are also investing in the development of volunteer work and community relationships fostered by StudentCPT chapters.

Let’s look at a donor’s social return on investing in StudentCPT chapters:

- **Tennessee Technological University** raised funds and packed gifts for Operation Christmas Child, which supports children of low-income families during the holiday season.
- **East Central University** collected over 2,500 books and donated them to schools and outreach centers in the community.
- **Valdosta State University** participated in the Adopt-A-Road program with Beta Alpha Psi, disposing of trash and debris on a local highway.
- **The University of Alabama at Birmingham** volunteered at a local women’s community center, dedicated to women rebuilding their lives.

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STUDENT NEWS

Temple University Sees the Importance of Ethics Through For Eyes

Temple University StudentCPT members were treated to an interactive conversion with Professor Daniel E. Goldberg, founder of the national optical chain For Eyes. Goldberg spoke to students about the importance of ethics and how maintaining ethical business practices can sustain a successful business.

Home Depot CFO Encourages Auburn Students to Practice Ethics

Approximately 150 students joined the Auburn University StudentCPT chapter for a discussion with Carol Tome, CFO of Home Depot. Tome discussed the importance of a strategic and ethical organizational culture at Home Depot and some of her personal experiences overcoming ethical dilemmas.

ULL Students Discuss Ethics in Their Favorite Movies

University of Louisiana, Lafayette, StudentCPT members came together and had a discussion about ethical dilemmas in some of their favorite movies. Conversations of heroism and leadership were discussed in popular movies, such as The Avengers, Black Panther, Transformers and Harry Potter.

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A Donor’s Social Return on Investment

- The University of Delaware aided in preliminary and day of tasks for a 5K, which supported the Special Olympics.
- Truman State University partnered with Rotaract and sold pretzels on campus. All proceeds went to the Make-A-Wish Foundation. In addition, students participated in Trunk or Treat, providing a safe environment for kids to trick-or-treat on Halloween.
- Marshall University collected canned goods for a local food bank.
- Ohio University partnered with Beta Alpha Psi and removed invasive autumn olive shrubs from Wayne National Forest.

These are just a few of the ways your support is allowing our students to make a impact in unique areas of need. Celebrate your social return on your investments! ♻️
The NASBA Center for the Public Trust (CPT) would like to thank all those who kindly contributed to our mission in 2018. With your generosity, we can continue to develop, empower and promote ethical leadership nationwide.

A special thanks to the following corporate sponsors and foundation supporters:

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