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**NASBA CENTER FOR THE PUBLIC TRUST ANNOUNCES WINNERS OF THE
2016 ETHICS IN ACTION STUDENT VIDEO COMPETITION**

Seventh Annual Competition Receives More Than 10,600 Views Nationwide

NASHVILLE, TENN. (April 28, 2016)— The NASBA Center for the Public Trust (CPT) is pleased to announce the winners of its 2016 Ethics in Action Student Video Competition. First launched in 2010, the annual competition seeks creative video entries showcasing examples of ethical behavior in the business world and is open to undergraduate and graduate students (across all disciplines) attending colleges and universities throughout the U.S.

This year, a total of 66 video entries were received from 13 college and universities, nationwide, resulting in more than 10,600 views. Among the award categories include: Short Film (2-4 min), Commercial (1 min or less) and Viewer's Choice, where the public viewed and voted for their favorite video submission.

Winners of the 2016 Ethics in Action Student Video Competition include the following:

Commercial Category – 1 Minute or Less

First Place: [The Motherhood Penalty](#), Utah State University

Runner Up: [Sly with Supplies](#), Oklahoma State University

Viewer's Choice Commercial – 1 Minute or Less

First Place: [Sexism in the Workplace](#), University of Tennessee, Knoxville

Runner Up: [Ethics is Simple](#), University of Georgia

Short Film Category – 2-4 Minutes

First Place: [Time Theft](#), Marshall University

Runner Up: [The Politically Incorrect Puppets](#), University of Tennessee, Knoxville

Viewer's Choice Short Film – 2-4 Minutes

First Place: Ethics Matter at Mizzou - [CPT Ethical Dilemma](#), University of Missouri, Columbia

Runner Up: [The Consequence of Resume Padding](#), University of Missouri, Columbia

Sponsored by the Dean Institute for Corporate Governance and Integrity, cash prizes totaling \$4,400 will be awarded to the winning teams.

“We invite the public to watch all of the winning videos,” said CPT President, Alfonzo Alexander. “It’s important that this competition spread across all college and university campuses because the long term effect of ethical leadership is one that can make a tremendous impact on our world, today and tomorrow,” he added.

Since 2005, the CPT has encouraged leaders to support ethical business practices, by conducting a variety of collegiate and professional programs, such as the Ethics in Action Student Video Competition and the recently launched Ethical Leadership Training & Certification Program for professionals.

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To view the competition's winning videos, [CLICK HERE](#). To learn more about the NASBA Center for the Public Trust (CPT), visit: thecpt.org.

About NASBA Center for the Public Trust

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.thecpt.org.

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