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**NASBA CENTER FOR THE PUBLIC TRUST ANNOUNCES WINNERS OF
2015 STUDENT VIDEO COMPETITION**

Over \$4,000 in Cash Prizes Awarded to This Year's Winning Teams

NASHVILLE, TENN. (April 9, 2015)—The NASBA Center for the Public Trust (CPT) is pleased to announce the winners of its Sixth Annual [*Ethics in Action Viral Video Competition*](#), sponsored by the Dean Institute for Corporate Governance and Integrity.

The competition was open to all U.S. college, junior college and university students. Students were encouraged to submit creative videos showcasing their perspectives on the importance of ethical leadership in business. Students entered videos in two categories: Short films (2-4 minutes) and Commercials (1 minute or less).

This year's competition generated video entries from 35 teams, hailing from 11 different colleges and universities: Colorado Mesa University, Colorado State University, Florida State College at Jacksonville, Florida State University, Liberty University, Lipscomb University, University of Colorado at Colorado Springs, University of New Mexico, University of Miami, Utah State University and Texas A&M.

Four winners were selected by a panel of expert judges, while over 2,000 public votes were cast to select four different winners for the viewer's choice awards.

Short Film Category Winners (2-4 Minutes)

- **1st Place Grand Prize (\$1,000) – [Should One Tweet Be Worth a Career?](#)**
School: Utah State University
Team Members: Christopher Patty, Amelia Mann, Benjamin Kiser and Jacob Patty
- **Runner Up (\$500) – [The Consequences of Insider Trading \(The Tragedy of Mr. Ethan Anderson\)](#)**
School: University of Colorado, Colorado Springs
Team Members: Jenna Danielson, Sae Ichihara and Asja De Jong
- **Viewer's Choice 1st Place (\$700) – [Discrimination in the Workplace](#)**
School: Lipscomb University
Team Members: Lorena Djuknic, Carolyn Springsteen and Michael Oruma
- **Viewer's Choice Runner Up (\$300) – [Gold Bricks](#)**
School: Colorado State University
Team Members: James Menssen, Cheryl Stoutenburgh, Matthew Coffaro and Kara Lanckriet

Commercial Category Winners (1 Minute or Less)

- **1st Place Grand Prize (\$800) – [Bribery and Corruption](#)**
School: Utah State University
Team Members: Preston Keeling, Eliza Thacker and Sarah Keating

- **Runner Up (\$400) – [Words Hurt Too](#)**
School: Lipscomb University
Team Members: Megan Grant and Tiera Lanham
- **Viewer's Choice 1st Place (\$500) – [Social Media in the Workplace](#)**
School: Florida State University
Team Members: Alex Nugent and Casey Riley
- **Viewer's Choice Runner Up (\$200) – [Ethical Products](#)**
School: University of Colorado, Colorado Springs
Team Member: Matt Langenbahn

Congratulations to all of this year's participants and prize winners. Due to the high quality of video submissions, the video judging process was extremely difficult. The NASBA CPT applauds everyone who created a video and demonstrated why ethical leadership is so important in business.

[CLICK HERE](#) to view all of this year's **short film** entries.

[CLICK HERE](#) to view all of this year's **commercial** entries.

To learn more about the NASBA Center for the Public Trust (CPT), visit: thecpt.org.

About NASBA Center for the Public Trust

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.thecpt.org.

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