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NASBA CENTER FOR THE PUBLIC TRUST EXPANDS STUDENT VIDEO COMPETITION

Over \$4,000 in Cash Prizes Will be Awarded to This Year's Winning Teams

NASHVILLE, TENN. (February 25, 2015)—The NASBA Center for the Public Trust (CPT) announces the launch and expansion of its Sixth Annual *Ethics in Action Viral Video Competition*, sponsored by the Lipscomb University Dean Institute for Corporate Governance and Integrity.

Since 2005, the CPT has encouraged leaders to support ethical business practices, by conducting a variety of collegiate and professional programs, such as the *Ethics in Action Viral Video Competition*.

The competition is open to all U.S. college, junior college and university students, and seeks creative videos showcasing their perspective on the importance of ethical leadership in business. Students can submit video in two categories: Short films (2-4 minutes) and Commercials (1 minute or less).

Last year's competition awarded \$2,000 to two winning teams. This year, the CPT is expanding the competition by offering over \$4,000 in prizes to eight different teams. Four winners will be selected by a panel of expert judges, while four different winners will receive viewer's choice awards, which will be voted on by the public.

Interested students are encouraged to visit www.studentcpt.org/videocompetition to learn more about the contest, submit their videos and view winning submissions from previous years. The submission deadline is March 29, 2015. Winners will be announced April 9, 2015.

To view the 2015 Ethics Gone Viral promotional video, [CLICK HERE](#). For more information, or to have promotional materials sent to your campus, contact:

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To learn more about the NASBA Center for the Public Trust (CPT), visit: thecpt.org.

About NASBA Center for the Public Trust

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.thecpt.org.

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