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**NASBA CENTER FOR THE PUBLIC TRUST ANNOUNCES WINNERS OF ETHICS
IN ACTION STUDENT VIDEO COMPETITION**

“Ethics Gone Viral” Serves as Theme for Fifth Annual Competition Attracting College
Students Across the U.S.

NASHVILLE, TENN. (April 23, 2014)—The NASBA Center for the Public Trust (CPT) is pleased to announce the winners of its fifth annual Ethics in Action Student Video Competition, sponsored by the Lipscomb University Dean Institute for Corporate Governance and Integrity.

U.S. college students of all majors were encouraged to unleash their creativity and submit video entries following this year's Competition theme, “Ethics Gone Viral.” This year, 28 entries were received which received over 5,900 views on YouTube.

Cash prizes ranging from \$250 to \$1,000 will be awarded to the 1st place teams in the following categories: Viewers' Choice - PSA (Public Service Announcement) and Short Film — for receiving the most likes on YouTube, 30 Second PSA and 3-5 Minute Short Film.

Winners of the 2014 Ethics in Action Student Video Competition include:

Viewers' Choice PSA Category Winner - \$250 Cash Prize:

1st place team: Harassment Team from Grand Valley State University (Allendale, Mich.)

2nd place team: Ethics: Possible from East Central University (Ada, Okla.)

3rd place team: Rutgers Newark Student Center for the Public Trust from Rutgers University (Newark, N.J.)

Viewers' Choice Short Film Category Winner - \$250 Cash Prize:

1st place team: Team Kidz Inc. from University from New Mexico (Albuquerque, N.M.)

2nd place team: Liberty Student Competitors from Liberty University (Lynchburg, Va.)

3rd place team: Coworkers from Liberty University (Lynchburg, Va.)

Grand Prize 30 Second PSA Category Winner - \$500 Cash Prize:

1st place team: Harassment Team from Grand Valley State University (Allendale, Mich.)

2nd place team: Ethics: Possible from East Central University (Ada, Okla.)

3rd place team: Golf, as it Pertains to Business Ethics from University of Colorado-Colorado Springs (Colorado Springs, Colo.)

Grand Prize 3-5 Minute Short Film Category Winner - \$1000 Cash Prize:

1st place team: Team Kidz Inc. from University from New Mexico (Albuquerque, N.M.)

2nd place team: INAM from Liberty University (Lynchburg, V.A.)

3rd place team: Team JNJ from Lipscomb University (Nashville, Tenn.)

Congratulations to this year's winners and Competition participants. To view all of this year's entries, including the winning videos, [CLICK HERE](#).

Established in 2004, the CPT strives to explore, promote and advance ethical practices through various seminars, programs and events such as the Ethics in Action Student Video Competition.

For more information on the NASBA Center for the Public Trust or the Ethics in Action Video Competition, contact:

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About the NASBA Center for the Public Trust (CPT)

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.thecpt.org

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