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**NASBA CENTER FOR THE PUBLIC TRUST HOSTS NATIONAL
STUDENT VIDEO COMPETITION**

“Ethics Gone Viral” Serves as Theme for Fifth Annual Competition Attracting College Students Across the U.S.

NASHVILLE, TENN. (February 27, 2014)—The NASBA Center for the Public Trust (CPT) announces the launch of its Fifth Annual Ethics in Action Student Video Competition, sponsored by the Lipscomb University Dean Institute for Corporate Governance and Integrity.

Established in 2004, the CPT strives to explore, promote and advance ethical practices through various seminars, programs and events such as the Ethics in Action Student Video Competition. College students are invited to submit a creative video depicting their perspective on ethical leadership in business.

The competition is open to all U.S. college students, and seeks entries from students of all majors. Categories include 3-5 minute (Short Film), and 30 second PSA (Public Service Announcement). Cash prizes range from \$250 to \$1,000. For this year’s “Ethics Gone Viral” theme, prizes will also be awarded in each category for receiving the most likes on YouTube.

Interested students are encouraged to visit <http://www.studentcpt.org/videocompetition> to register their team, learn more about the contest and view winning submissions from last year. The submission deadline is March 31, 2014. Winners will be announced April 22, 2014.

To view the 2014 Ethics Gone Viral promotional video, [CLICK HERE](#). For more information, or to have promotional materials sent to your campus, contact:

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About the NASBA Center for the Public Trust (CPT)

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.thecpt.org

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