# ETHICAL LEADERSHIP
### TRAINING & CERTIFICATION

## CULTURE. LEADERSHIP. STRATEGY.

## Why Ethical Leadership Matters

Ethical decision-making is one of the most important components of sustainable business success. This training and certification program is designed to help your team recognize ethical issues, resolve ethical dilemmas and create an atmosphere that promotes positive ethical behavior in your organization.

In successful company cultures, true leadership happens at every level. Every employee has the opportunity to influence others. At the end of the program, you will have a clear understanding of why ethical leadership is important to both business and career success.

## TRAINING & CERTIFICATION MODULE DESCRIPTIONS

Strengthen your teams understanding of ethical leadership. Get your employees certified by the CPT with our Certification Package, which includes all three individual trainings:

- ➢ Training Module 1 - Culture Matters: The Value of an Ethical Culture
- ➢ Training Module 2 - Leadership Matters: The Need for Ethical Leaders Everywhere
- ➢ Training Module 3 - Strategy Matters: The Key Components of Ethical Business

## For More Information

Contact Us
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## Training Module 1 - Culture Matters: The Value of an Ethical Culture

Developing and maintaining strong ethical cultures can benefit organizations through increased productivity and employee retention.

Employees have different personal ethics. They sometimes disagree on the best course of action for resolving ethical dilemmas. This module helps guide employees through this decision-making process. After completing the Culture Matters module, participants should understand the following:

- How and why ethical leadership should occur at any level of employment
- Why ethical leadership is critical to business and personal success
- The difference between individual and organizational ethics
- The impact of company principles and values on employees.
- The benefits of cultivating ethical leadership

## Training Module 2 - Leadership Matters: The Need for Ethical Leaders Everywhere

Employees at all levels of the company play a role in shaping strong ethical cultures. How employees handle various ethical dilemmas can positively or negatively impact the organization.

It is important to help all employees realize that they have the opportunity and responsibility to be ethical leaders within your organization. After completing the Leadership Matters module, participants should understand the following:

- Each employee has a role in shaping ethical cultures
- Drivers and barriers to ethical conduct
- Leadership styles and power structures
- Ethical diversity
- Strategies for maintaining and monitoring ethical cultures

## Training Module 3 - Strategy Matters: The Key Components of Ethical Business

Ethical cultures are not developed or maintained by chance. Leaders must be intentional, clear and concise about their desires for operating within an ethical culture.

It is important for companies to develop effective strategies and provide the proper resources for employees to engage in ethical business practices. After completing the Strategy Matters module, participants should understand the following:

- How to develop effective ethics programs
- Role and importance of top level support for ethics programs
- Methods for evaluating ethical risk areas
- Strategies for communicating ethical values to employees
- Strategies for responding to ethical crisis situations