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Recognizing Ethical Leadership in Business

National Awards Program Announces Call for Nominations

NASHVILLE (March 1, 2012) – The NASBA Center for the Public Trust (CPT) supports and promotes ethical principles and leadership among business professionals and the business community. Today, the ethics organization announced the 2012-2013 call for nominations for its nationally-recognized, *Being a Difference Award* program.

Established in 2006, the *Being a Difference Award* program honors individuals for their exceptional contributions to ethical leadership in business. Past recipients have spanned the spectrum of Fortune 500 executives to individuals who have worked courageously, but quietly, in support of the public trust. A total of 16 honorees have been named since the program's inception.

The NASBA CPT is currently seeking nominations from a variety of businesses and industries across the nation. NASBA CPT supporters and the business community at-large are encouraged to nominate individuals who are *Being a Difference*—in their respective careers, communities and other endeavors by embodying the very best in principled behavior and integrity.

How to Nominate

To learn more about the program and to submit an online application, visit: <http://www.centerforpublictrust.org/BeingADifferenceNomination/> or [CLICK HERE](#) to download a copy of the application.

Nomination Period

Thursday, March 1 - Thursday, May 31, 2012

For additional information, contact Amy Walters, CPT Manager of Programs at 615-564-2129.

About the NASBA Center for the Public Trust (CPT)

The NASBA Center for the Public Trust (CPT) is a non-profit organization whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations. www.centerforpublictrust.org

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